PSIA

Physical Security Interoperability Alliance

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PSIA To Demonstrate Interoperability
Across the Security Ecosystem and Beyond
at ASIS 2012

Leading security vendors will demonstrate the interoperability of their PSIA-compliant systems, including access control, intrusion detection, video, analytics and storage and physical security information management (PSIM), at ASIS 2012.

At least nine use cases based on new and existing PSIA specifications will be demonstrated at ASIS 2012, including automatic discovery of equipment and systems and a range of PSIM-supported functions that address access and intrusion edge devices.

In particular, the demonstrations will showcase PSIA's newest system-level specification, for Area Control. "Integrating the data from all of the systems under the umbrella of area control, from access control to intrusion detection and allowing easy integration with other security systems, provides users with much more powerful and intelligent security management," said David Bunzel, executive director, PSIA.

"The demonstrations will show how security is strengthened when the disparate systems found within the security ecosystem are able to easily exchange critical data and intelligence," said Bunzel

The following companies are scheduled to have systems and products in the PSIA demonstration:

Access Control	Video and Video Storage	PSIM
• Honeywell	• Arecont	• NICE
• Kastle Systems	• Hikvision	• Proximex
• Lenel	• IQinVision	
• Mercury Security		**Intrusion**
• UTC		• Inovonics

This event will take place on September 11, 2012 at 3:00PM, Salon Room B at the Marriott Hotel, adjacent to the Pennsylvania Convention Center, the main venue for ASIS 2012.

Seats are free but limited, so please register today!

Letter from the Executive Director

PSIA Standards in Action at ASIS

Standards in our everyday lives, especially in technology, are often taken for granted. Consider buying a computer printer. You get home and take it out of the box and look at the Quick Start guide...You plug in the power (Standard 1: the physical plug and outlet), insert the USB connector (S2: USB standard), and your computer identifies the device (S3: Zeroconf protocol). You create your first document and rely on the installed font tables (S4: TrueType or Postscript standards) and then save the document to an electronic format (S5: PDF file format) to send to a friend. Five standards that allowed you to start working with the printer in minutes and not hours!

Conversely, the physical security industry had few, if any standards prior to 2008. The simple exercise of getting a security camera up and running often involved a trained technician and custom coding that was not only expensive, but time-consuming. "Plug-and-play" capability took a second seat to proprietary solutions.

That has changed through the efforts of the members of the PSIA. Since launching in March 2008, we have brought seven systems specifications to the security industry. These standards, developed by progressive companies across the industry, are enabling security systems to exchange actionable data quickly and easily. End users, consultants, and manufacturers told us they wanted PSIA to go beyond our initial effort, the IP camera specification. They needed standards-based systems and devices offering the same ease of interoperability that your computer and printer do. Our members can take pride in these accomplishments.

The PSIA recognized early on that to be successful, members had to agree to work together for the common benefit of the industry. While this often meant competitors were involved in technical collaboration, it was understood that the long-term value was worth the effort. Open standards allow everyone to benefit from the work of the group, not just a small number of companies that put self-interest ahead of protocols that could improve the industry.

Other industries have found standards offer a strong foundation for future growth. The combination of reduced development costs of products and a better customer experience typically enlarge markets. The bigger pie means greater opportunity and it also fosters further innovation. We expect our latest specification, for Area Control, will make these benefits obvious, because an array of leading vendors have incorporated this key standard into the systems they are introducing at ASIS.

I hope you will come watch us demonstrate the power of standards for the physical security industry at ASIS 2012 on September 11. Ten companies representing PSIM, storage, access control, and intrusion products, all compliant with PSIA standards, will feature nine typical industry use cases. Please bring your colleagues. The security industry's future is now at PSIA, and we're excited to have you be part of it..

Best regards,

David Bunzel
Executive Director
PSIA

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About PSIA
The Physical Security Interoperability Alliance is a global consortium of physical security manufacturers and integrators focused on promoting the interoperability of IP-enabled security devices across every segment of the industry. PSIA supports license-free standards and specifications, which are vetted in an open and collaborative manner to the industry as a whole. Specifications are developed through member and industry participation in five active working groups: IP Video, Video Analytics, Recording and Content Management, Area Control and Systems. To date, more than 2100 industry professionals have downloaded PSIA's specifications.
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Visit our website at www.psialliance.org
Physical Security Interoperability Alliance (PSIA)

Please join us on

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