



## Physical Security Interoperability Alliance

Newsletter

Aug 2011

### The PSIA Elects

#### Larry Lien of Proximex and Marine Drive of Honeywell as Officers

The Physical Security Interoperability Alliance (PSIA), a global consortium of physical security providers focused on promoting the interoperability of IP-enabled devices, today announced it has elected Larry Lien of Proximex as its new Chairman and Marine Drive of Honeywell as Vice Chairman.



"We are pleased to have two extremely strong individuals help lead our initiatives and serve as advocates for interoperability in the security industry," said David Bunzel, Executive Director, PSIA. "The combined business and technical expertise from Larry and Marine will allow the PSIA to maintain momentum in achieving widespread market adoption of the group's specifications."



As PSIA Chairman, Lien will work closely with the PSIA Board to develop strategies that maintain the organization's leadership position in the marketplace. Lien is currently Vice President of Product Management for Proximex, the leader in event and information management for both physical and logical security markets.

As Vice Chairman, Drive will help vendors define the business case and migration strategies needed to adopt and implement the PSIA integration standards. "PSIA has been successful in rapidly developing specifications because of its open and collaborative process," commented Drive. "The group's commitment has laid the groundwork for truly interoperable specs and products. I am looking forward to working with Larry and the rest of the PSIA team to help accelerate these efforts." To read more... click [here](#)

## PSIA Announces Executive Breakfast Briefing at ASIS 2011

### Physical Security Standards: Reducing Costs/Adding Business Value

**Tuesday, September 20th- 8:30AM**  
**Celebration Room 11- Peabody Hotel**



A group of leading security experts from the specifier and customer community will discuss the business drivers for standards and why they are required for the industry and their organizations. Through short presentations and an interactive panel discussion, they will provide their perspective and how they have begun to think about standards, how they are important to their organizations, and how to drive their management and manufacturers to begin to adopt standards. To read more: [click here](#)

**[Click here to register](#)**

## PSIA Introduces Common Metadata and Event Model

The PSIA CMEM specification was developed by its Systems Working Group, which had already developed a Service Model specification to support common device discovery and configuration. CMEM provides a common set of services used by disparate physical security technologies, such as chemical/biological sensors, intrusion devices, video analytics, and traffic control sensors, to respond to various types of alerts. CMEM allows vendors to simplify their interoperability communications by simply putting their device specific information on top of the baseline CMEM protocols and services. To view the PSIA CMEM specification please click [here](#)

## New PSIA Members

**XPECTRA**  
REMOTE MANAGEMENT

**QNAP**  
SECURITY

**TEB**  
CCTV DESIGN & SYSTEMS

**DOO TECHNOLOGIES**  
360 Real Time Video Solutions

**JVC**  
The Perfect Experience

**smiths detection**  
bringing technology to life

  
**HUAWEI**

## About PSIA

The Physical Security Interoperability Alliance is a global consortium of physical security manufacturers and integrators focused on promoting the interoperability of IP-enabled security devices across every segment of the industry. PSIA supports license-free standards and specifications, which are vetted in an open and collaborative manner to the industry as a whole. Specifications are developed through member and industry participation in five active working groups: IP Video, Video Analytics, Recording and Content Management, Area Control and Systems. To date, more than 1,700 industry professionals have downloaded PSIA's specifications.

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[Visit our website at www.psialliance.org](http://www.psialliance.org)

Physical Security Interoperability Alliance (PSIA)

Please join us on



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