PSIA

Physical Security Interoperability Alliance

PSIA Announces Webinar

Comparing Industry Standards:
Manufacturer, Specifier and Customer Perspectives

Friday, June 29, 2012 1:00PM EDT

REGISTER NOW ▶

Industry standards have been a hot topic for the security industry over the last four years. There has been considerable progress advancing specifications to support the market, but customers and even manufacturers are challenged to figure out how to incorporate them into long term plans.

Security experts from the specifier and customer communities will discuss the business drivers for standards and why they are required for the industry and their organizations. A manufacturer that has implemented both the PSIA and the ONVIF camera specifications will discuss what was involved and the results of this effort. These presenters will review, compare, and contrast the progress and value of specifications from the PSIA, ONVIF and others. Through short presentations and an interactive panel discussion, they will provide their perspective on standards, how

management and manufacturers to begin to adopt standards. There will be time for a Q&A to discuss more in-depth topics.

MODERATOR
* **Steve Lasky**, Publisher of Security Technology Executive and
                        Security Dealer & Integrator magazines and
                        SecurityInfoWatch.com

PRESENTERS

* **Deon Chatterton**, Sr. Manager, Cisco STS
* **Rochak Sharma**, Director of Engineering, IQinVision
* **Ryan Taylor**, Principal, Trusys

To read more...click <u>here</u>

SAVE THE DATE

PSIA will be having a "*complete systems demonstration*"
at ASIS 2012 in Philadelphia.

Tuesday, Sept 11th
3:00-5:00PM
Marriott Hotel

Watch for more info coming soon!

Letter from the Executive Director

The PSIA continues to make steady progress towards our objective of having a stable set of specifications to support the security industry. We are seeing significant momentum for our Area Control work group, with a growing list of companies putting the access/intrusion spec into commercial products to be released in 2012. It has also influenced some strong participants in the area control field to join the PSIA in recent

Cloud. We expect that companies representing more than 80% of the Area Control industry to be part of the PSIA by ASIS in September!

The strength of the PSIA's specifications was illustrated at ISC West, when five industry leaders took to the stage at a panel discussion to discuss their experiences. Frank Gasztonyi, CTO of Mercury Security, gave a case in point when he noted, "a year ago we were approached by Tridium, a Honeywell company, on integrating an access control system with an energy management system. During this time, we were able to not only have a proof of concept, but also convert this into a commercial product. Because of the design of the PSIA area control specification, everything came together very fast and the process was very smooth." What is evident by statements like this is the PSIA specs are not only easy to implement, but extensible, and will find application in energy and building management applications.

The PSIA created a profiles group earlier in the year and now has a growing list of use cases that will be the output of this group. Mohammad Soleimani of Kastle Systems is leading this effort which promises to further enhance the interoperability of the PSIA specs for specific applications. Gary Myers of Object Video will work closely with the profiles group, leading the PSIA's compliance activities.

We recognize the need to communicate not only to manufacturers, but also integrators, specifiers, and end-users. We will have a webinar on June 29 which will provide information to a broader audience and help educate the market on why standards are important and what the PSIA is doing to support the industry.

Open standards have defined many industries and we expect this to be the case with physical security. We encourage you to participate and join the PSIA's efforts in promoting standards.

Best regards,

David Bunzel
Executive Director
PSIA

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About PSIA
The Physical Security Interoperability Alliance is a global consortium of physical security manufacturers and integrators focused on promoting the interoperability of IP-enabled security devices across every segment of the industry. PSIA supports license-free standards and specifications, which are vetted in an open and collaborative manner to the industry as a

working groups: IP Video, Video Analytics, Recording and Content Management, Area Control and Systems. To date, more than 2100 industry professionals have downloaded PSIA's specifications.

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Physical Security Interoperability Alliance (PSIA)

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Debbie Maguire
PSIA Admin
dmaguire@psialliance.org