

Physical Security Interoperability Alliance



PSIA Pulse- Ask the Experts!

Andy Farmer

Idemia

Vice President – AMERICAS

Corporate Identity

Public Security & Identity Business Unit

Question of the Week:

Which product or development in access control will have the most significant influence on the market in the next three years? What is PSIA doing to help?

A: As the access control market continues to mature to the next level of security *with* convenience, the adoption of utilizing your IDENTITY as the universal key will be of high influence.

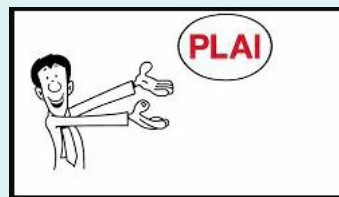
Within the access control solutions market there is always a dichotomy between security and convenience. Everyone needs to operate in a highly secured environment; however, this typically requires a high cost of (in)convenience in a given solution or deployment. The adoption of your IDENTITY as the universal key in unlocking life experiences will be of great value. This advancement will require offering solutions that are trusted, highly secured, but also convenient. This methodology will allow the Customer to self-regulate, confirm and control their IDENTITY (as your IDENTITY belongs to you alone) while also experiencing a contactless and secured experience.

With the advent of interoperable standards via PSIA, both Manufacturers and Customers can experience both high security and convenience in their day to day transactions. Our industry has been challenged over the years with numerous proprietary solutions that do not allow the Customer to create a solution which meets their specific needs and requirements. Too many times a Customer is having to adjust their security practices to fit within a proprietary solution without having the ability to provide input for *their* required solution. Creating and offering interoperable standards, such as Public Key Open Credential (PKOC), will allow both Customers and Manufacturers to deliver solutions built around IDENTITY WITH INTEGRITY. Having open standards like PKOC will bridge the gap between Physical and Logical access allowing the Customer to have a bespoke solution that is both secure and convenient.

Andy Farmer
Idemia



- **What is PLAI? Click the picture!**
- **Visit the PLAI Webpage**



STAY CONNECTED

