

Physical Security Interoperability Alliance



PRESS RELEASE

November 14, 2024

Technova Industries Joins the PSIA

Disruptive Security Technology Supported by AI

The PSIA is pleased to announce that Technova Industries, a Madison, Wisconsin-based start-up company will join the organization. Technova has a vision to revolutionize the global security industry by making advanced analytics accessible without the need for extensive hardware updates.

"At Technova Industries, joining the Physical Security Interoperability Alliance (PSIA) was a natural step for us. We believe in the power of open standards and seamless integration to drive innovation in the security industry. By collaborating with other industry leaders through the PSIA, we aim to enhance interoperability and create a safer, smarter, and more interconnected world, noted Aymen Azim- CEO of Technova Industries."

Technova offers a distinctive solution through DataStorm One, which connects any security system to deliver insights previously unattainable without system replacement. The service stands out by utilizing generative artificial intelligence and machine learning to analyze data from both public and private sources, reducing time for data analysis and predictive insights from years to months. This makes Technova's offerings unique as it empowers clients to optimize existing assets while significantly enhancing their data utilization and security capabilities.

"We are excited to have Technova join the PSIA," said David Bunzel, Executive Director of the organization. "Bringing a company with expertise in AI and its application to the security industry is likely to offer unique and valuable perspective to the PSIA and help us develop relevant and disruptive solutions."

About the PSIA

The Physical Security Interoperability Alliance ([PSIA](#)), incorporated in March 2009, is one of the world's leading standards bodies addressing the need for interoperable systems and intelligence/data sharing in the security ecosystem and beyond. The international group is focused on access control and identity management specifications, with the Public Key Open Credential (PKOC) specification, it's most important initiative. PSIA-compliant systems enable products to interoperate on a plug-and-play basis to share information and intelligence. Such interoperability enhances the power of security systems, reduces product development time and lowers end users' total cost of ownership. PSIA members include leading manufacturers, consultants, integrators and end-users committed to the adoption of IP-based standards through a truly open and collaborative standards-setting process.

About Technova Industries

Technova Industries is a Wisconsin-based company committed to breaking down silos in the physical security industry. Our flagship product, DataStorm One, is designed to seamlessly integrate with existing security infrastructure—including cameras, access control, IoT devices, sensors, and databases—within just 48 hours, without requiring additional hardware. By connecting disparate systems, DataStorm One enables organizations to achieve true interoperability, fostering seamless communication between all components. This approach helps organizations gain a comprehensive understanding of their environment, improve coordination, and enhance their overall operational efficiency.

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Notes to Editors:

- PSIA is a 501(c)6 organization created to define, recommend and promote standards for IP-enabled security devices and systems.
- PSIA was founded in February of 2008 and incorporated in March of 2009.
- The Physical Logical Access Interoperability (PLAI) specification was introduced in 2013.
- The PKOC specification was introduced in 2021

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